

DIABETES ROUND UP III

The Leading Information Source for the Business of Diabetes



Diabetes Round Up III is the definitive Annual Report on the world of diabetes and obesity for 2008. It's a 'must-read' reference for any industry manager.

Diabetes Round Up III is a comprehensive synthesis of diabetes events in 2007 and 2008, including a round-up of company news, research advancements, and global diabetes conferences – together with financial models, pipelines, and a calendar for 2009.

If you have any questions about the diabetes world, on drugs, devices, companies or research, then *Diabetes Round Up III* is the one-stop shop for answers.

Why Read *Diabetes Round Up III*?

- ***Diabetes Round Up III* is the gold standard.** Thousands of readers trust Close Concerns publications (*Closer Look* and *Diabetes Close Up*) to keep them in touch with what's new and to hear what their competition is doing. *Diabetes Round Up III* leverages this content to yield insights that will inform 2009 and beyond.
- **It's comprehensive** – all the diabetes knowledge from 2007-2008 in one place.
- **It's written by experts**, led by Kelly Close – Kelly's experience of diabetes includes serving as an equity analyst on Wall Street, healthcare-focused management consulting, and living with diabetes for over 20 years.

What's Inside *Diabetes Round Up III*?

- **Key financial models for critical sub-sectors** – insulin, incretins, oral drugs, blood glucose monitoring, continuous monitoring, and pumps.
- **A pharmaceutical pipeline covering over 300 compounds from 100-plus companies.**
- **Summaries and the "so what?" from over 50 global diabetes conferences in 2007-2008** including ADA, EASD, AADE, NAASO, and multiple under-the-radar screen meetings.
- **Critical findings from four major surveys** conducted with over 500 healthcare professionals in 2008.
- **Literature review takeaways – 25 in all** – from the most critical articles published on obesity and diabetes in 2007-08 – and their links and practical implications.
- **Comprehensive coverage of nearly a dozen investor meetings** on diabetes and obesity. What is *Diabetes Round Up* saying about *your* company – or the company that may acquire you or the company you may acquire?
- **Headline news and trends** in diabetes care, and what it means for the diabetes and obesity industries.
- **A calendar for 2009-2010 of the most key not-to-miss events.**

What the Experts Say

"Close Concerns is THE source for everything happening in diabetes. It keeps up on all the meetings, all the advances, and all the excitement in the field.

—Dr. Jay Skyler; Professor of Medicine, University of Miami Miller School of Medicine

"Close Concerns publications are the Gold Standard of what's happening in the world of diabetes. People wonder how I know so much about the business side of diabetes. My secret is now out: Diabetes Close Up."

—Dr. Irl B. Hirsh; Professor of Medicine, Washington University School of Medicine

"Diabetes Round Up is very thorough and is filled with extremely thoughtful insight. It definitely has its finger on the pulse in the diabetes world."

— Dr. Paul S. Jellinger; Past President of the American College of Endocrinology (ACE)

If you are interested in learning more about *Diabetes Round Up III*, then contact us at kclose@closeconcerns.com