



MEMORANDUM

Bionic Pancreas is most popular NEJM article in past month, receives significant popular media attention - June 19, 2014

Following the [online NEJM publication](#) of Drs. Steven Russell and Ed Damiano's bionic pancreas Summer Camp and Beacon Hill studies on [ADA 2014 Day #3](#) ("Outpatient Glycemic Control with a Bionic Pancreas in Type 1 Diabetes"), the paper has quickly rose to become the [most viewed NEJM paper of the past month](#). The popular media has also run with the story, with articles on the study appearing in the [New York Times](#), [Time Magazine](#), [NBC News](#), [USA Today](#), [Boston Globe](#), [Huffington Post](#), [NPR](#), [CBS](#), [Popular Science](#), [US News & World Report](#), [Fortune](#), [Bloomberg](#), [Wall Street Journal](#), [Washington Post](#), [NIH News](#), and many [more listed here](#). It's truly great to see this visibility for automated insulin delivery, which will hopefully serve to raise awareness about the critical importance of this technology for improving type 1 diabetes. Our [ADA 2014 Day #3](#) report highlights Dr. Russell's presentation, and topline results were first shared at [ATTD 2014](#). We'll return with more in our ADA 2014 full report...